Smart cities need thick data not big data?

Rethinking science and innovation in the era of datification Jean Golding Institute, University of Bristol, 23rd May

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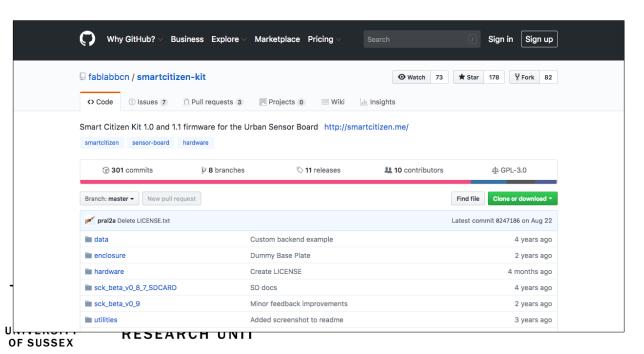


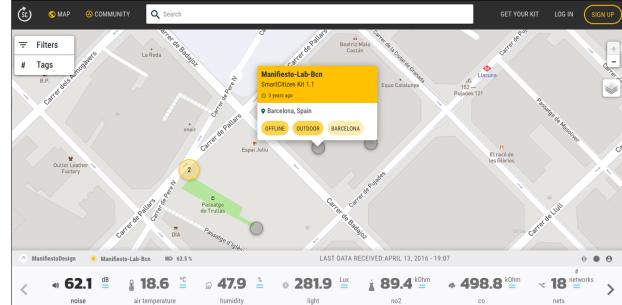


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Source: Making Sense



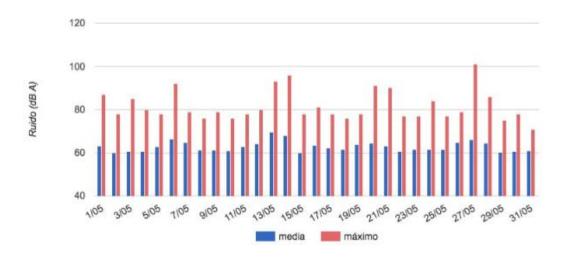
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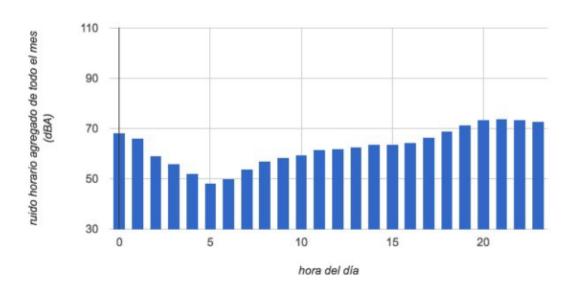


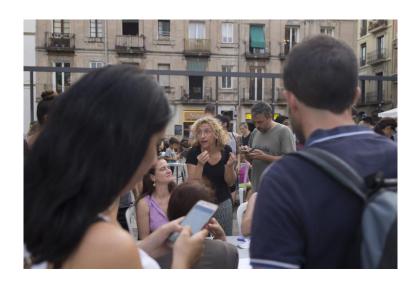
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Some observations ...

- Technology does not in itself solve problems, e.g. Smart Citizen Kit, Sentilo sensor network
- Nor is it sufficient to open data about cities data has to be put to work by people in places
- Data is not neutral the way it is gathered, validated and interpreted influence the facts of the matter (Sentilo cf Making Sense : data points cf. life in the square)
- Data has to become 'thick' with social meaning: re-contextualised by people who mobilise it to move things and activity – blended into knowledge
- Community participation in technology made their data 'thick'
 - An individual nuisance became a collective issue
 - Face-to-face work underpinned the online platform and put it to work
 - Codifying something people already knew built confidence and gave voice
 - Technology use heightened demand for old-fashioned community development
- But, the noise nuisance persists ...
 - Other kinds of knowledge are needed, such as social anthropology of the botellón and people's rights
 - Some groups more powerfully positioned than others (leisure economy) institutional power
 - Technology cannot substitute for conflict management, negotiating rights and responsibilities, and democratic politics of convivial uses of space



Thanks!

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